

KALANI DIEHL

108-4393 West Saanich Road ~ VICTORIA, B.C. V8Z 0B5

With over eight years of hands-on experience, along with a certificate in web design and Ecommerce, I have the ability to design websites, landing pages, banner ads, flyers, letterhead, logos, graphics and business cards. Those skills, combined with an extensive background in HTML and CSS, will prove to be an asset with your company. I have provided a sample of my work for you to view and trust that my experience will show through.

(<http://www.diehl designs.com>).

I feel that my previous experience along with my current creative design and communication skills will be an asset in my ability to fulfill the knowledge and experience requirements of the position offered by your company.

I have enclosed my detailed resume and would like to thank you in advance for giving consideration to my application. I am confident that, given the opportunity, I will prove to be an enthusiastic and productive member of a creative team at your company.

Sincerely,

Kalani Diehl

CAREER OBJECTIVE

Creative and motivated individual seeks a permanent, full-time Graphic/Web Design position; looking to provide high quality, innovative designs for clients.

CAREER DEVELOPMENT

REVENUEWIRE INC. – VICTORIA, BC

Nov 2010 - Present

Web Designer/Graphics Designer

Work within a team environment on time sensitive projects. Manage our company network of websites to ensure security and design is current and up-to-date. Design and build email templates.

- Work with programmers and project managers to create websites.
- Heavy usage of Photoshop for templates, extracting images, colors and building in HTML and CSS. Understanding of PHP an asset.
- Create landing pages, marketing pieces for affiliates and tradeshow.

ETRAFFIC SOLUTIONS INC. – VICTORIA, BC

Sept 2008 - Present

Web Designer/Graphics Designer

Work independently and as a team with limited supervision on projects. Manage our company network of websites to ensure security and design is current and up-to-date.

- Work closely with programmers and project managers to create e-learning websites
- Heavy usage of Photoshop for templates, extracting images and colors and building in html and css
- Create landing pages, micro sites and other marketing pieces for products department.

QOOL MEDIA INC. – VICTORIA, BC

July 2007 – July 2008

Web Designer/Graphics Designer

Main focus was to create template sites. During my employ with Qool I developed well over 100 sites, many of which were Wordpress sites. This led to my understanding and usage of PHP.

- Work closely with programmers to create websites and blogs
- Work with open source Content Management Systems
- Provide results in a rapid paced environment

SAGE INTERNET SOLUTIONS LTD. – VICTORIA, BC**Feb 2006 – June 2007**

Web Designer/Graphics Designer

Contract position. Produced work within budgets and specified timelines. Participation in client meetings and orientations. Produced work for government, real-estate offices and well known companies such as Symantec.

- Work independently and collaborate with programmers to piece together website dynamics.
- Built DNN (Dot Net Nuke) designs and produced themed templates.
- Provide client service, on-site instruction.
- Work closely with clients to distinguish their needs for usability and purpose.

EDUCATION

2001 **Web Design, Ecommerce**
 Compu College School of Business – (CDI) Victoria, B.C
 Graduated with Honors

SOFTWARE SKILLS AND QUALIFICATIONS

Adobe Photoshop	Adobe Dreamweaver	Knowledge of PHP
Adobe Flash	Compliant HTML	Mambo / Joomla
Drupal CMS	Wordpress	SEO
Advanced CSS	Microsoft Suite	
Print, includes Card & Brochure	Adobe Illustrator	

EXAMPLES

Secretary on the Go	Riffington	Touch of Joy
New Life Renovations	RRIF 4 Life	Rising Sun Kayak
Stephanie Burr Photography	The Cutting Room	Dr. Suzuki
Abacus Gardening and Landscaping	Canada's Best Mortgage Children's Museum	

REFERENCES

Personal: Carrie Williams, Technical Trainer Coordinator
Royal Roads University, Victoria, B.C.
Phone: 250-882-3919 **Email:** carrie.williams@royalroads.ca

Employment: Sandi Van Katwijk, Production Manager
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